



Professional Bio / Vitae

DR. DANETTE O'NEAL: Speaker | Solutionist | Instructor | Consultant | Publisher

Small Business Coach, HGTV Alumna; Real Estate Broker Online Course Developer Author-Money Matters 101 Book Series LEED & Policy Strategist Professor-Strayer University

Dr. Danette O'Neal, Professor, Author-LEED educator, HGTV alumna, entrepreneur, and trainer is the Broker/Owner of Danette O'Neal Realtors (DOR) with offices in the Greater New Orleans and Atlanta Metro areas. A member of Alpha Kappa Alpha Sorority, she holds a PhD in Public Policy and Administration, a Masters in Public Administration both from Walden University,

and a M.A. in Community Economic Development from Southern New Hampshire University. O'Neal is a Pro-fessor and SME for Pearson VUE and Strayer University in the Business, Real Estate, and Public Administration Degree Programs She is currently serving on the Nation-al Exec. Committee for the Women Council of Realtors, and Vice- Chair for the Smart Growth

Advisory Board for the National Association of REALTORS. O'Neal has been interpreting for the Deaf for the last 35 years. Dr. O'Neal specializes in residential and commercial sales, property management and spiritual architecture. With now 33 years in real estate, she regularly lends her expertise to nonprofit organizations to expand their missions by lecturing

on financial fitness, developing entrepreneurial training programs, and consulting for organizational leadership and sustainability. Her focus is on supporting small business growth through executive and business coaching, public speaking, strategic planning and the facilitation of a range of leadership development programs

Dr. Danette O'Neal Published Works



Affiliations & Accreditations





Executive Experience & Accomplishments

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Small Business Coach, HGTV Alumna; Real Estate Broker Online Course Developer Author-Money Matters 101 Book Series LEED & Policy Strategist Professor-Strayer University

- Danette O'Neal Realtors® (LA, MS, GA) 1991-Present
- Louisiana Housing & Finance Agency (past Commissioner)
- Certified Mediator (LA, GA) 2018-Present
- Licensed Arbitrator (GA) 2022-Present
- Crypto Certified Agent 2022-Present
- PhD- Public Policy & Administration
- M.A.- Public Administration
- M.A. Community Economic Development
- LEED Educator/SME
- HGTV Alumna
- Alpha Kappa Alpha Sorority
- Sign Language Interpreter
- REALTOR® Magazine-Writer, Contributor
- Pearson VUE- Content Developer/SME 2021
- Strayer University, Public Policy & Business Professor 2011
- Realtor® University, Adjunct Professor 2011-19
- Business Dept. Chair, Morris Brown College, 2019-20
- Columbia College, Online Course Developer 2019-2021
- Women Council of Realtors® Leadership (WCR)
- Women's Council Nat'l Executive Committee 2023-26
- Women's Council Leadership Institute Proj. Team 2023-
- WCR-LA State Liaison, (Women Council of Realtors 2022-23
- WCR-LA State Pres. Women Council of Realtors 2019-2021
- WCR-LA Dir. of Education-Women Council of Realtors 2018-20
- WCR-Entrepreneur of the Year 2016
- WCR - State Member of the Year 2018
- WCR LA State Director of Education 2017-19
- Board Member-Changing A Generation Ministries
- NOMAR-New Orleans Metropolitan Board Realtors, Education Committee Chair: 2019 Director, Queendom 2020-
- WCR-NO Pres-Elect 2004
- WCR-NO- Treasurer 2003
- WCR-NO- Member since 1995

Affiliations & Accreditations





Local Realtor® Committee Leadership

DR. DANETTE O'NEAL: Speaker | Solutionist | Instructor | Consultant | Publisher

Small Business Coach, HGTV Alumna; Real Estate Broker Online Course Developer Author-Money Matters 101 Book Series LEED & Policy Strategist Professor-Strayer University

- DeKalb Association Realtors® 2025 Pre-Elect
- VP DeKalb Association Realtors® 2024
- DeKalb Board of Directors 2023
- DeKalb Realtors® Association Nominating Committee 2022-24
- DeKalb Realtors® Commercial Council Chair 2023-24
- DeKalb Realtors® Nominating Committee 2022
- New Orleans Metropolitan Board of Association of Realtors® (NOMAR) Education Committee Chair 2019
- NOMAR Education Committee Co-Chair 2018
- NOMAR Director 2005-08
- NOMAR Education Committee 2005-08
- NOMAR MLX Committee 2002
- Louisiana Realtors® Test Review Committee 2002
- NOMAR Equal Opportunity 2001
- NOMAR Affordable Housing 2000
- NOMAR Governmental Affairs 2000
- NOMAR Governmental Affairs 1998
- National Association of Real Estate Brokers Leadership
- Local Board President 2002-04
- NAREB- NO Board Member 2007-09, 2014-16
- NAREB Member 2005-2018
- State Committee Realtor® Leadership
- Georgia Association of Realtors® 2024-2-26
- GA State and Local Issues Committee 2024
- LA Legislative Committee Member 2018, 2022
- LA-NAR Association of Realtors® Strategy Member 2013
- LA Association of Realtors® Professional Development Committee 2017, 2018
- LA Association of Realtors® Legislative Committee 2016
- LA Association of Realtors® Awards & Recognition 2016

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State Committee Realtor® Leadership (Continued)

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- LA Association of Realtors® 2021-24
- Board of Directors LA Association of Realtors® 2005-08
- Board of Directors
- LA Association of Realtors® 2021-24
- Board of Directors
- LA Association of Realtors® 2005-08 Board of Directors
- 2007 At Home With Diversity Course Oversight
- 2006 Public Policy Coordinating Committee
- 2004, 2005, 2006, 2007 Equal Opportunity -Cultural Diversity
- 2009, 2010, 2011 Cultural Diversity Committee
- 2017 Meeting and Conference Committee
- 2016-17 Professional Development Committee (Chair)
- 2016 Public Policy Coordinating Committee
- 2019-20 Meeting and Conference Committee (Chair)
- 2018 Professional Development Committee
- 2017-19 Sustainability Advisory Group
- 2017 Meeting and Conference Committee
- 2016-17 Professional Development Committee (Chair)
- 2016 Public Policy Coordinating Committee
- 2016 State and Local Issues Policy Committee
- 2015 Public Policy Coordinating Committee
- 2015 Research Committee
- 2015 State and Local Issues Policy Committee
- 2014 Meeting and Conference Committee
- 2013 Diversity Committee (Chair)
- 2013 Meeting and Conference Committee
- 2012 Diversity Committee
- 2011 Public Policy Coordinating Committee
- 2010 Housing Opportunity Committee
- 2010 Public Policy Coordinating Committee National Committee
- 2010 Public Policy Realtor® Leadership
- 2025 NAR Chaor Smart Growth Advisory Board
- 2024 NAR Vice-Chair Smart Growth Advisory Board
- 2022-23 Housing Opportunity Committee (At Large)
- 2021 Meeting and Conference Committee
- 2021 REALTOR® Safety Advisory Committee
- 2017-19 Sustainability Advisory Group
- Recent Special Awards & Recognition
- 2024 Alpha Kappa Alpha Good Citizen Award
- 2024-25. B.O.S.S. (Business Owners Serving Our Savior), Chair
- 2023 U.S. President Biden's Point of Light Foundation
- 2022 Realtor® of the Year, Louisiana Women Council of Realtors
- 2016 Entrepreneur of the Year, Women's Council of Realtors

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