The Ethical Broker: Decision-Making in High-Stakes Situations

...is an interactive 3-hour course for Brokers and Association Leadership that examines the **real-world ethical dilemmas** they face daily—from managing difficult clients to handling team conflicts and compliance gray areas. Participants will leave with practical tools for **ethical decision-making under pressure**.

ALL RIGHT RESERVED, D ONEAL, 2025



The Ethical Broker course provides Real Estate Brokers and Association Leaders with a comprehensive framework for navigating ethical dilemmas and building a strong ethical culture within their brokerage.

By equipping participants with practical decision-making tools, bias awareness, and best practices for transparency and accountability, the course empowers them to become more ethical and trusted leaders in the real estate industry.

 \rightarrow

By the end of this 3-hr. course, participants will be able

- •Identify common ethical pitfalls in real estate leadership.
- •Apply decision-making models to navigate gray areas.
- •Recognize and address unconscious biases that affect leadership choices.
- •Create a personal ethics action plan for their brokerage.



To Schedule this class: 504.233.3331



http://danetteoneal.com



danetteoneal@me.com

